ACROSS / A17
**196 face arrest for Maguindanao massacre**

METRO / A25
**Cell phone snatcher convicted of killing 19-year-old victim**

NEWS / A2
**Comelec braces for more violence as local races start**

WORLD / A32
**US health voters draw threats of violence**

LIFESTYLE / D1
**Ex-president's daughter has bought several pairs of Roger Vivier**


### WHO, EU partner to fight 'transplant tourism' in RP

MADRID—MOVES TO COMBAT "TRANSplant tourism," in which patients from rich countries pay large sums to have organ transplants in poor ones, are gaining pace, experts told an international conference.

The Philippines is counted among countries most notorious for organ trafficking.

The World Health Organization (WHO)

WHO, EU/ A21


PHILIPPINE DAILY
# INQUIRER
BALANCED NEWS, FEARLESS VIEWS

Friday, March 26, 2010 ★★ Vol. 25 / No. 108




# GMA has numbers to win speakership




CREDIT TO THE PEOPLE No gov't official takes credit for the road concreting in Minalin, Pampanga. The sign simply says, "This project is for the people of Pampanga with the help of the local and provincial government unit. This is where your taxes go." No frills, name or photo of Pampanga Gov. Ed Panlilio. That's how graft-free roads, bridges, classrooms and hospitals are built.

## PDI survey shows she could get 159 votes

By the Inquirer Bureaus

IMAGINE SPEAKER GLORIA Macapagal-Arroyo banging the gavel in the House of Representatives, having made history as the first President to seek and win a seat in the chamber.

A close look at many of the races for House seats nationwide will show that this is not as farfetched a scenario according to Ms Arroyo's allies. (The local campaign starts today. See story in Second Front Page.)

Eastern Samar Gov. Ben Evardone, one of her closest allies and himself running for a House seat representing his province, says he believes Ms Arroyo will have the numbers if she wants to become Speaker. (Out of 260 House seats, she will need just a majority, or 131, to be installed as the chamber's leader.)

According to a nationwide count made by the Inquirer bureaus, Ms Arroyo will have at least 159 votes for Speaker if all her allies seeking House seats are elected.

"I think she's a strong contender," Evardone says. "She has a lot of loyalists who are going to win in the local

GMA HAS/ A20

WHISPERING HOPE Nacionalista Party presidential candidate Sen. Manny Villar lends his running mate, Sen. Loren Legarda, his ear during a campaign rally at the 4 Lanes Terminal in Santiago City in Isabela.

## '5 Arroyos cannot elect the Speaker'

By Gil C. Cabacungan Jr. and Christine O. Avendaño

FIVE ARROYOS CANNOT ELECT THE Speaker of the House of Representatives, according to Pampanga Rep. Juan Miguel "Mikey" Arroyo.

Defending his family's move to expand its presence in the House—a move seen as intended to keep his mother, President Macapagal-Arroyo, in power—Mikey Arroyo said critics had run out of legal arguments and had resorted to cooking up wild conspiracy theories.

"[Our critics] have upped the ante by saying that the entry of five Arroyos into Congress is to ensure that my mother gets elected as Speaker so she

5 ARROYOS/ A22

## FG suffers aneurysm in other part of heart

By Miko Morelos and TJ Burgonio

AMID FRESH CONTROVERSIES hounding his family, First Gentleman Jose Miguel Arroyo was yesterday hospitalized with a heart ailment for the third time in three years. Doctors said his illness required "aggressive medical treatment."

A medical bulletin last night described Arroyo's condition as "stable but guarded" after he suffered what a doctor interpreted as a recurrence of aneurysm "in another part of the heart." Malacañang said he was under "intense medical care."

President Macapagal-Arroyo canceled all her scheduled engagements from morning to evening to stay close to her husband at St. Luke's Medical Center-Global City in Taguig City.

"Let's pray for the health and the recovery of the First Gentleman," the President's spokesperson, Ricardo Saludo, told reporters.

Mike Arroyo, 63, was brought to the hospital at around 8 a.m. after experiencing what was initially described as "back pains."

"I understand that it's serious. He's in the ICU (intensive care unit). I want to go there and see him," Interior Secretary Ronaldo Puno told reporters in Makati City, where he had presided over the oath-taking of new commissioners of the National Police Commission.

Ms Arroyo accompanied her husband to the hospital and stayed with him throughout the day, Press Secretary Crispulo Icban Jr. said by phone.

Mike Arroyo had been undergoing

FG SUFFERS/ A21

'PALABRA DE HONOR'

## Cebu's Gov. Garcia still all-out for Gibo

### Serge says Cebu going for Noynoy

By Gil C. Cabacungan Jr.

CEBU REMAINS "COHT COUNTRY" and her son, Sen. Benigno "Noynoy" Aquino III, leads the presidential derby in the province by a mile, according to

SERGE/ A21

By Jhunnex Napallacan
Inquirer Visayas

CEBU CITY—NOT SO FAST, Manny Villar; Cebu is still for Gilbert "Gibo" Teodoro.

Speaking at a meeting of the One Cebu party on Wednesday night, Gov. Gwendolyn Garcia said that nothing had changed since her party late last year endorsed the former defense secretary and administration standard-bearer in the May 10 elections.

"In this season of shifting political alliances, they say there is no such thing as word of honor, but I beg to disagree," she said, stressing repeatedly that she was keeping her "palabra de honor" in her 20-minute speech in Cebu City.

"I hope that you are with me here. I hope that you will join me in this firm commitment. Because if you do not then perhaps it is best. I risk losing all of your support, but I would rather lose that than lose my self-respect," she said.

Earlier, One Cebu congressmen reportedly met with Villar, the Nacionalista Party presidential candidate, on Wednesday

CEBU'S/ A22

### Be 'sikyu' on 24-hr duty, Mikey dared

By Christian V. Esguerra, Kristine L. Alave and Norman Bordadora

JUAN MIGUEL "MIKEY" ARROYO should don a blue uniform, wield a nightstick and go on 24-hour duty if he really feels so much for security guards, a "marginalized" sector that he wants to represent in Congress, according to an official of the Akbayan

BE 'SIKYU'/ A22



## Comelec: Party-list bets have to belong to sectors

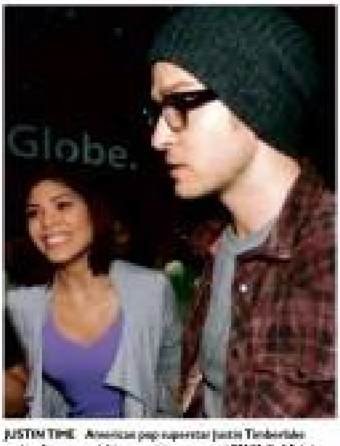
By Kristine L. Alave and Leila B. Salaverria

PARTY-LIST NOMINEES SHOULD "belong" to the marginalized sector they seek to represent, the Commission on Elections (Comelec) yesterday said in a resolution aimed at preventing political opportunists and pirates from using the party-list system.

The nominees should also have a proven track record in their advocacy, the Comelec said.

In the resolution, the Comelec en banc set the parameters for the qualifications of party-list nominees, which would give citizens and groups grounds to petition for the disqualification

COMELEC/ A22




JUSTIN TIME American pop superstar Justin Timberlake arrives for a one-night concert tomorrow at SM Mall of Asia in Pasay City. He was instantly smitten with ABS-CBN reporter Ginger Conejero (left), who interviewed him at the airport. "I want to marry her," he told photographers.

# Second FrontPage

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## BRACING FOR MORE VIOLENCE

# Campaign for local posts begins




By Kristine L. Alave

THE COMMISSION ON ELECTIONS (Comelec) is bracing for a rise in violence and poll infractions as the 45-day campaign period for local races begins today.

Poll officials said they expect election-related violence to increase, particularly with the country's first fully computerized polls.

"There is that possibility so we have to be doubly vigilant," said poll commissioner Rene Sarmiento, noting that local elections in the Philippines are often bitter and violent, with families often running against each other.

"Politics is thicker than water in the elections," the commissioner added.

Up for grabs in the May 10 elections are 232 seats in the House of Representatives; 80 each for governor and vice governor; 762 provincial board members; 120 each for city mayors and vice mayors; 1,514 each for municipal mayors and vice mayors; 1,346 for city councilors; and 12,116 for municipal councilors.

Comelec spokesperson James Jimenez said that the violence during elections have historically come from local contests.

"People are more hot-headed in local politics," he said.

Jimenez noted that the automation process could increase election-related killings and harassments as politicians realize that they cannot subvert the system to manipulate the votes in their favor.

"There's that remote and perverse possibility that automation might actually contribute to the slight increase in election violence. The tendency is to try to pre-empt the elections by just offing your opponent, killing your opponent or, at least, hurting them or whatever," he said.

### Private armies

Sarmiento also called on the Philippine National Police (PNP) to be serious in dismantling private armed groups.

Citing a police report to the poll body, Sarmiento said there are 63 verified partisan armed groups and 25 unconfirmed ones scattered throughout the country.

As of February, the PNP said 33 percent of the country's 1,614 towns and cities have seen election-related violence.

The poll body has yet to put any town or province under Comelec control because of excessive violence.

The Comelec has not received any petition to place an area under its control, Sarmiento said, adding that concerned parties have to file a petition with the Comelec to start the process.

Sarmiento urged candidates to follow the election laws on campaign spending, advertising and other campaign activities. They should familiarize themselves with the rules on posters and streamers to avoid complaints, he said.

Jimenez noted that local candidates are the main offenders of the rules on the posting of streamers and posters.

Meanwhile, the PNP has gone on heightened alert and would remain in that status until June 9 to foil election-related violence and double its efforts against private armed groups, officials said.

To implement the gun ban imposed by the Comelec, more than 50,000 police officers have been deployed in 1,985 checkpoints across the country, said PNP spokesperson Chief Supt. Leonardo Espina.

### Full alert

But the entire Mindanao, including the Autonomous Region in Muslim Mindanao (ARMM), remains on full alert, he said.

The Zamboanga peninsula, Northern Mindanao, the Davao provinces, Batangas and the National Capital Region have been on full alert since July "because of the series of bombings that happened there," Espina said.

In a heightened alert status, the police would be on a round-the-clock lookout for private armed groups it earlier identified "so we can prevent their plans of conducting criminal activities against rival candidates," Espina said.

The PNP has created special task groups to monitor 95 private armies reportedly operating in provinces identified as "election hot spots" in anticipation of a possible escalation of election-related violence when the local campaign season starts. *With a report from [illegible] R. Uy*

# Comelec: Top bet over airtime limit

### Time to report

### Illegal posters

### Top violators

## No defections from LP, unlike Lakas—Noynoy




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Per DTI approval

# No tuition hike in state schools, CHEd pledges

THERE WILL BE NO tuition hike in state colleges and universities, but protesting students will have to answer for the estimated P1 million worth of public property that they damaged or destroyed during their protests, Commission on Higher Education (CHEd) chair Emmanuel Angeles said yesterday.

No tuition increases have been approved for the Polytechnic University of the Philippines in Manila, Dr. Espinosa Memorial State College of Agriculture and Technology in Masbate, and the Mindanao State University campus in Iloilo, the three state institutions that are seeking for hikes.

Angeles said he would also try to convince 200 private tertiary schools across the country to defer planned tuition increases in the coming school year.

"The public shouldn't worry. I will not allow it," he said.

Angeles made the announcement after days of student protests, particularly at PUP, where "more than half a million pesos" worth of school property was damaged or destroyed.

On Wednesday, students took their protests to the CHEd office in Quezon City which sustained damage of "half a million pesos," Angeles said.

"They behaved like uneducated people. They're studying in universities but they're acting as if they're uneducated," he said.

Angeles said the protesters who destroyed public property should be held liable for their actions.

"Those who can be identified, I think they have to answer for this action because we are still a democratic country," he said.

Angeles said the CHEd would try to provide money or help raise funds for the three SUCs which, he said, only wanted to raise fees to improve their facilities.

"The tuition of P12 per unit (at PUP) is not sufficient to get a good education, but P200 per unit is reasonable. I have just talked to PUP president Dante Guevarra and I told him that this is not the time for increasing fees," he said.

"We'll try to help them from our limited funds, plus donations from alumni and business. We'll do some fund-raising to improve their facilities," he added.

Angeles said the students should take their protest to Congress and agitate for it to increase the government budget for education.

"Our education budget is only a little over 1.2 percent of GDP when in other countries it is about four percent. That's why they have first-class education," he said.

Angeles said the 200 private tertiary schools which are asking for tuition-hike approval will have to "go through the eye of the needle."

"Out of 1,701 tertiary schools, 200 are intending to increase as of March 23. This is not yet final as I intend to appeal to them so that their increases would be reasonable," he said.

Angeles said the private schools are seeking an average increase of 18.19 percent.

The biggest number of private tertiary schools seeking an increase come from Metro Manila (73 schools), Calabarzon (30), Central Luzon (20), and Central Visayas (20).

*Philip C. Tubeza*

## Corrections

IN THE FIRST EDITION of the March 25 issue, a front-page cap [illegible] an award recently received by [illegible] Mariel Prieto from the Philippine chapter of the International Association of Business Communicators. Prieto received the Special Award for Leadership and Excellence in Communication—not a lifetime achievement award.

* * *

IN THE SECOND EDITION of the same issue, a front-page headline—"Lloyd enchants at Cardinal Center"—misstated the place in Nueva Ecija where world-class pianist Cecile Licad recently performed. Licad performed at the Central Luzon State University auditorium—not the Cardinal Center.



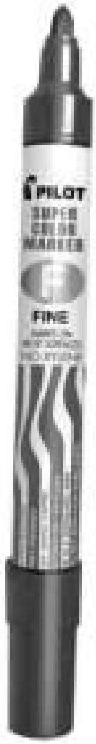











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# News



# Sotto proposes free rehab for addicts



# SC denies Leviste bail

'We fight risk'

No sick pass









# Dick, Mar, Miriam top UP mock polls













# Lomibao, Suansing in midnight DOTC revamp





# 6.0-magnitude quake rattles Metro, environs







A MODERATELY STRONG EARTHQUAKE rocked Metro Manila and surrounding ar...









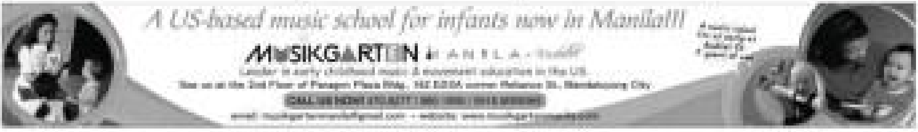




## Pacific Ring of Fire

## No damage

With an AP report



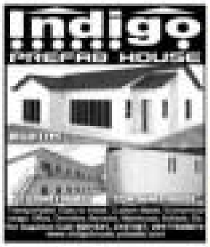



# Smart to help fund voters' ed

# Public safety as poll issue up at forum

### Panelists























# THE MIGHTY R

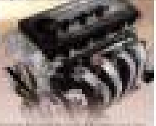


# OAD WARRIOR

YUNDAI TUCSON

GENERATION CRDi DIESEL ENGINE

GASOLINE ENGINE



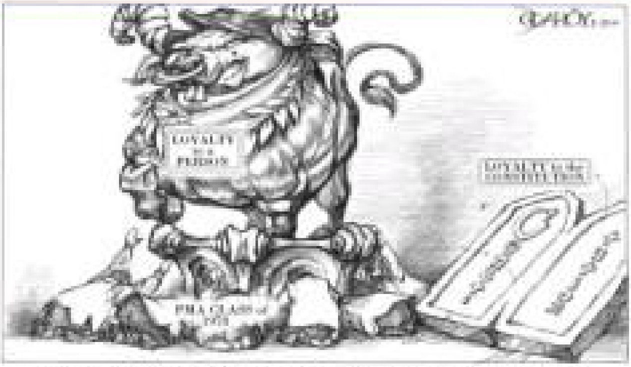
INQUIRER

# OPINION

## Higher than supreme (2)

EDITORIAL

[illegible]




## RP-Bahrain air talks another midnight deal?

As I See It

Neal H. Cruz

[illegible]

## Bar exam reforms

Passion for Reason

Raul C. Pangalangan

[illegible]

# The Catholic hierarchy's Gethsemane

COMMENTARY

*Mayong Ordoñez*

# Parliamentarians and IPs

AT LARGE



*Rina Jimenez-David*

# Beginning life in a cloister

LOOKING BACK



*Ambeth R. Ocampo*

# Moving up

PINOY KASI



*Michael L. Tan*

# Comelec: toothless tiger

LETTERS

## Still no official word from GSIS

## A serious blow to RP's health system




## Puno didn't pinch-hit for GMA at PNPA rites

## 2008 crimes in Masbate were not 'poll violence'



# Across the NATION

# 196 accused face arrest for Maguindanao killings

ALMOST A MONTH AFter the justice department recommended the filing of charges against the suspects, 196 more accused in the November 2009 Ampatuan massacre have been indicted at a Quezon City court on 56 counts of murder.



JOURNALISTS and sympathizers of victims of the Maguindanao massacre light candles ...



## Measles outbreak declared in town






# Bet for governor nabbed in Surigao drug raid



AMBULANT VENDOR

# Whistle-blower on Senate run: A leap of faith

'My father has not reconciled with GMA. I cannot reconcile with GMA because we have to hold them accountable...'

## NEWSBRIEFS

BATAAN

### 2 teeners found dead

EASTERN SAMAR

### Red tide watch is on

CAVITE

### Boy kills self over grades

EVENTS

### Tuguegarao homecoming

SHIPYARD LABOR CASE

# Hanjin fights budding union

# Negros keeps up cloud-seeding operations





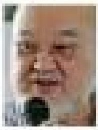
# Meralco service at work.

**MONDAY TO TUESDAY, MARCH 29 - 30, 2010**

**TUESDAY, MARCH 30, 2010**

**THURSDAY, APRIL 1, 2010**

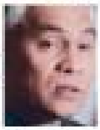
MERALCO

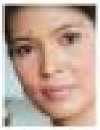

AUGUSTO Syjuco


ARTHUR Yap


SIMEON Datumanong


SERGIO Apostol


DIDAGEN Dilangalen


LANI Mercado Revilla


EDUARDO Ermita


AGNES Devanadera


DANILO Suarez

# GMA has numbers to win House speakership




POSTER POWER

## Going price is P1-2M

## Northern Luzon

## Cagayan Valley

## Eastern Visayas

## Leyte

## Southern Luzon

## Bicol

## Mindanao

## ARMM

## Hostile Metro

# FG suffers aneurysm in other part of heart

### WHAT WENT BEFORE

### Blood pressure

### Another aneurysm

### Main blood vessel

# WHO, EU partner to fight 'transplant tourism' in RP

### Worst offenders

### $100,000 for new liver

### IN THE KNOW: Organ trafficking

### Clusters of 100 donors

### Implementing rules

### THE DAILY GOSPEL



# Be 'sikyu' on 24-hour duty, Mikey dared





MIKEY Arroyo

# Comelec: Party-list bets have to belong to sectors they represent

# '5 Arroyos cannot elect the Speaker; Speaker only 4th in line'

# Cebu's Governor Garcia still all-out for Gibo

### Official stand

### 'She's sticking it out'

### Mayor's denial

### Drive to lift Gibo rating

# Serge says Cebu going for Noynoy

### Not quitting LP



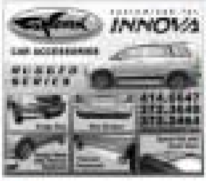
GARCIA

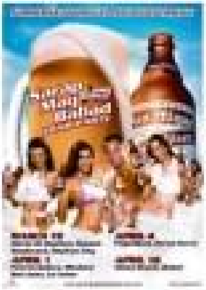

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# Aplus METRO

## All's well that ends well: BIR lifts freeze order on 3 MMDA bank accounts



# Suspect in scion's rob-slay convicted

## Victim killed for refusing to yield cell phone

A JUDGE HAS SENTENCED A 57-YEAR-OLD MAN who robbed and killed the 19-year-old grandson of a prominent businessman four years ago in Manila to reclusion perpetua or a maximum of 40 years' imprisonment.

## DPWH continues road concreting operations



# Comelec warns local bets as campaign period begins

By Tina G. Santos



## Regulations

## Provision

## Assessment

# 5 PUP student leaders charged for taking armchairs out of school compound


STUDENT shows support for arrested colleagues.

## Highlight



# UP official says sorry for studes' conduct

# Teen needs help for heart operation



## MetroBriefs

### Police official's kin found dead in house

[illegible]

*Ramy C. Gonzales*

### Armed men dressed as cops hijack truck

[illegible]

### 2 arrested for selling magic sugar

[illegible]

### Parañaque to join Earth Hour

[illegible]

### PWU graduation rites today

[illegible]

### Filart one-man show starts today

[illegible]

### Bonilla; 77

[illegible]

# 'Flood control project done by May'

[illegible]

## 5 PUP student leaders charged

[illegible]

### Black crosses

[illegible]





# SARI-SARING SAYA SA KA-GLOBE RETAILER SALO-SALO

## MORE AND MORE RETAILERS ARE REAPING THE REWARDS OF BEING A KA-GLOBE RETAILER.



Globe

# BENEFITS TO THE MAX

## FOR KA-GLOBE RETAILER CLUB MEMBERS



This summer, Top Globe AutoloadMax (AMAX) retailers have a special treat coming their way. As a way of saying thank you to partners who have helped the telco company expand the business and reach out to millions of subscribers nationwide, Globe will be giving out exclusive memberships to qualified AMAX Retailers under the newly launched Retailer Club.

Globe

# Another US Web firm cuts back China activities








ONE SM. TWO ANVILS.

## Protests take toll on Thai PM Abhisit



ABHISIT

## New US rules protect against flight delays



# Pope faces new claims of pedophilia cover-up



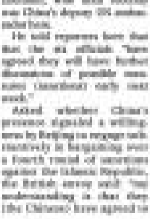
## Irish bishop quits, apologizes

## China joins six-way conference call on Iran

## US, Russia agree to slash nuclear arsenals

## Labour Party suspends 3 former ministers

## Netanyahu returns home with US-Israeli differences unresolved



## China overtakes US as top investor in clean energy, says study

# The WORLD



# US health voters draw violent threats

WASHINGTON—TOP DEMOCRATIC US LAWmakers on Wednesday called in police and the FBI after House members who voted for historic health care reform received violent threats and obscene, abusive messages.

[illegible]

AFP



## *Next for Obama: Wall St. reforms*

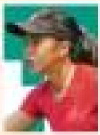
WASHINGTON—Fresh from his victory on landmark healthcare legislation, US President Barack Obama is ready to take on Wall Street.

[illegible]

Reuters

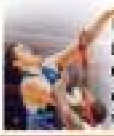
WHAT'S INSIDE

■ Filipino netters bow out /A34



# SPORTS

Editor Tedyman S. Melendres
Assistant Editor Francis T. J. Ochoa



James fires 38 as Cavs snare eighth victory /A36





BARABO Coffee's Rob Wainwright (right) wins possession over Coca-Cola's Francis Allera in Wednesday's game won by the Tigers.

# Kings seek lead vs SLR

By Musong R. Castillo

CROWD-DARLING BARANGAY GINEBRA seeks a second straight win and the early PBA Fiesta Conference lead when the Gin Kings slug it out with dangerous Sta. Lucia Realty and import Anthony Johnson today at the Cuneta Astrodome in Pasay.

The Kings will try to follow up their 87-80 conquest Sunday of the Talk 'N Text Tropang Texters when they lock horns with the Realtors in the main game of a twin bill scheduled at 7:30 p.m.

But Ginebra will be facing a squad different from the one it beat in the inaugurals, with the Realtors powered by an import who likes to score.

In the Gin Kings' game against the Texters, Talk 'N Text import Shawn Daniels was content on letting the locals play offense.

Johnson, who led the Realtors to fifth place in the same tournament last year, is one of the season's most prolific imports. He shot 41 points and hauled down 13 rebounds in a losing effort against Barako Coffee.

The burly Sta. Lucia reinforcement will be the main headache of Ginebra coach Jong Uichico, who is expected to shuffle his men to find who among them can stop him.

Reigning Most Valuable Player Jayjay Helterbrand and Mark Caguioa have shown that they are indeed back to peak form, doing a lot of damage on the Texters with a combined 50 points.

Jason Ballesteros had a respectable first game with the Kings and he could put a lock on his job with a repeat of his 33-point performance last Sunday.

The Texters, meanwhile, try to bounce back from that loss when they take on debuting Burger King Whizz and Jai Lewis in the first game at 5 p.m.

Daniels seems to be the perfect fit for the Texters as he prefers doing the intangible things while letting the locals do most of the scoring.

Talk 'N Text fell against the Kings because only Mac Cardona and Ranidel de Ocampo were able to finish in twin digits with 19 and 14 points, respectively.

The import matchup in the first game will also be interesting with Daniels tangling with fellow heavyweight Lewis.



# Filipino netters bow out

## Alcantara, Capadocia fall as crack opposition assert might

By Marc Anthony Reyes

# Pacquiao unbeatable still, says 'Lights Out'

By Roy Luarca



TONEY

# Asiad bidders get P3.1M in allowances



ANGPING

By Marc Anthony Reyes

# Mizuno Infinity Run draws 4,000 entries



RETURN OF AIR21



## Kawasaki races slated Sunday at Carmona track

THE KAWASAKI RIDERS CLUB OF THE PHILIPPINES IS STAGING AN event dubbed "Track Day, Safe Day" this Sunday at the Carmona Racing Circuit in Carmona, Cavite.

## Future stars shine in PBL

ONE GAME AT A TIME



# FilOil caging: Far Eastern seeks second straight title

# Excelroof five pips Pharex B, nears PBL title



# Folayang, other RP fighters clash with tough foreign foes

# Espiritu, Davadilla head Koten-PCSO cycling cast

# Fernando, former NGAP director, passes away



FERNANDO

## SPORTSWATCH

### Pasay 'Big Event' fires off today

# SPORTS

# James fires 38 as Cavs snare eighth victory



## Henin opens Key Biscayne bid with rout



HENIN

## Alonso: Give F1 changes a chance

## Five months after scandal, Tiger faces media at Masters




## RP street booters set loftier goals





### Poveda holds Milo Best basketball, volleyball classes

### Merrell trail run on April 17

IN THIS ISSUE
■ Amanah expects turnaround in '11 /B3
■ GMA 7 sees double-digit profit growth this year /B4

# BUSINESS

IN THIS ISSUE
■ ATI commits to give gov't $188M /B5

# NSO: Jan. import rise strongest in 7 years

## *Metrobank power unit eyes hydro, biomass projects*

GLOBAL BUSINESS POWER, the power generation arm of the Metrobank group, wants to put up hydro and biomass power projects ...

METROBANK B3

## RP shipped in $4B worth of goods, up 30% from '09

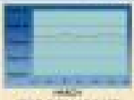
THE COUNTRY'S IMPORT BILL GREW BY 30.3 percent year-on-year in January to $4.283 billion—the strongest in seven years, the National Statistics Office yesterday said.

NSO B3

## Consumers more upbeat in 1st quarter, BSP says

CONSUMER SENTIMENT HAS improved as more Filipinos feel upbeat about the economy and their own personal finances, according to the central bank's Consumer Expectation Survey (CES) for the first quarter.

CONSUMERS B2



**Shares close up**

LOCAL STOCKS YESTERDAY ...

SHARES B2

# Faster titling of home lots

Corporate Securities Info

Noel J. Polabrica



[illegible]

## Application

[illegible]

## Restriction

[illegible]

## Philippine Stock Exchange

[illegible]

# Amanah expects turnaround in '11






Republic of the Philippines
Congress of the Philippines
Metro Manila

[REPUBLIC ACT NO. 10021]

[illegible]

# GMA 7 sees double-digit profit growth this year

## Network expects election spending to provide boost

[illegible]

## Deutsche Bank ranked No. 1 peso bond house

[illegible]

# Trans-Asia raising ₱2.2B for projects

[illegible]

# Increase in Taiwan exports to RP seen

[illegible]

# Corporate Securities Info

[illegible]

# Agricultural agenda for presidentiables

COMMENTARY

# ATI commits to give gov't $188M

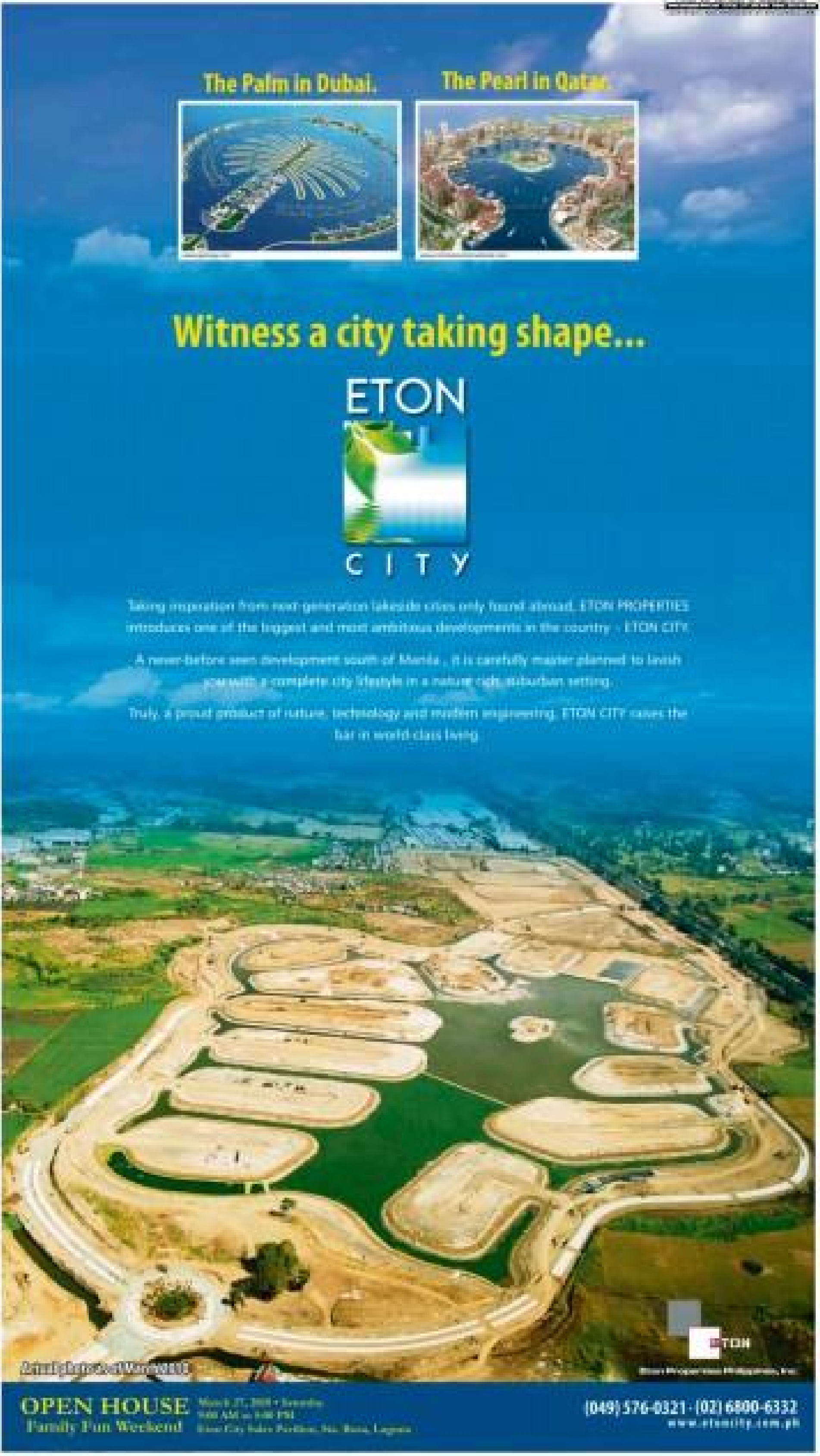
## EDC declares dividends

## Metrobank power unit eyes hydro ...

## Consumers more upbeat ...

## NSO: Jan. import ...

## Shares close up


The Palm in Dubai.
The Pearl in Qatar.
Witness a city taking shape...
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# BUSINESS *Friday*



# Shop at Macy's without going to the US



BANK'S marketing collateral

By Doris C. Dumlao

SOME ONLINE SHOPPERS get frustrated when they cannot consummate their Internet purchases because the offshore retailer does not ship to a non-US address or does not honor credit cards that are not issued in the US.

The usual resort is to ask a friend or relative traveling from the US to bring home the goodies. But with the tighter weight restrictions on luggage checked in the airlines, the solution is narrowing even for this option.

The country's leading credit card issuer, Citibank, seeks to break down such barriers to global Internet shopping with its Citi Globeshopper, an exclusive service that allows its over one million cardholders to shop online and have the goods delivered right to their home in the Philippines.

This latest innovation was prompted by the growing popularity of online shopping among customers today, according to [illegible], consumer franchise director for Citibank Philippines.

While the Philippines is far from the online shopping volume in the US and other western markets, such activity is increasing among Filipinos who have access to the Internet. The rapid growth in broadband or high-speed Internet usage amid competitive offerings by telecommunications providers also bodes well for online shopping.

A study by Nielsen in 2008 on Global Online Shopping Trends indicates that about 45 percent of the Filipinos who are online have made an online purchase, with 70 percent of online Filipinos shopping online in the past 90 days.

"This is a first of its kind in the Philippines and we are happy to once again be the catalyst for bringing to local consumers a unique service that will dramatically improve their online shopping experience," [illegible] says.

"Citi Cards have long been preferred by customers in traditional shopping venues, and with Citi Globeshopper, we want to also be the top of mind choice for online buy

NEXT B2-1



CITIBANK'S VP for consumer e-business [illegible] and consumer franchise director [illegible]

# What market performance metric to use for the sales force

Marketing Rx

Dr. Ned Roberto & Ardy Roberto

### Search outside too

### Challenges to metricating

# Pay for an ad, help the environment

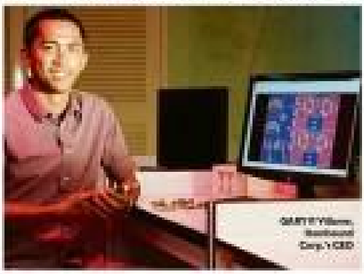




# Greenfield to revitalize EDSA-Shaw area with groundbreaking District project

Already in the initial stages of site preparation, Greenfield District in Mandaluyong promises to revitalize and re-green the busy cityscape. Here's what to expect from the plan.

# Tech incubators become real-world lab for startups



> The heart of true business incubation program is services it provides start-up firms.



UP OFFICIALS launch the Enterprise Program for Technopreneurship at the UP National Engineering Center





### "Not just office spaces for lease"

### Reinventing RFID

### Live SMS monitoring

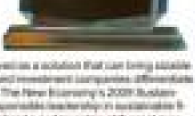
### Mining the Internet

### Lab rats to business suits

# Shop at Macy's without going the US

# More women said to control household purse

## BPI IS MOST SUSTAINABLE BANK FOR 2009





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LIFESTYLE Fashion & Beauty

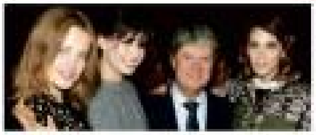
Editor Thelma Sioson-San Juan

Contributing Editors Apples Aberin-Sadhwani, Jenni Epperson and Ria Francisco-Prieto

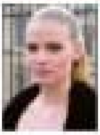


# Femme alive

## Wisp waist, full skirt–the classic lady is back



(AT LEFT) NATALIA Vodianova, Daisy Lowe, Yves Carcelle, Alexa Chung



MODEL Lara Stone

By Ria de Borja
Contributor

PARIS—IT was the light in the Louis Vuitton A/W 2010-2011 show, the sunshine in the cold weather, and the music, that brought the show together. The fountain in the middle of the Cour Carré du Louvre was housed in glass, the setting like a giant gazebo, the Louvre in sight in lieu of lush green plants. The music was pure romance, an ensemble to sweep one's feet into the hands of Prince Charming.

Young VIP guests included Margherita Missoni, Alexa Chung and Nicole Goldi. Delphine Arnault and Sidney Toledano of Christian Dior Couture—the only brand of LVMH officially a member of the Chambre Syndicale de la Haute Couture and of which LVMH owns over 40 percent—were in attendance.

In a very Vuitton ... manner, the ... front rows—the only front rows which Marc Jacobs strolled past for his bow at end of the show—featured Indian Lara Dutta, Chinese Fan Bingbing, Yves Carcelle, Russian Natalia Vodianova, Bernard Arnault and Helene Arnault, all sitting in a row.

Emerging markets, after all, are poised to increase shareholders' equity over the next decade; growth in China is at a ...

After Helo Sun, the show started. Doe-like models spilled into the ... wearing wispy-waisted, full-skirted, low-necklined attire. Yards of glam-pleated mid-calf skirts flowed away from the body of the glamazons;

TURN TO C3









# Femme alive



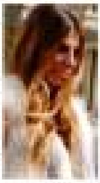
## Subtle emphasis



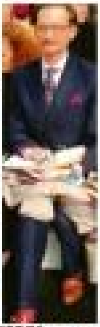








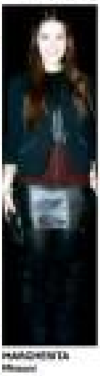














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# Italian luxury brand unveils new jewelry timepieces





PRE-BASEL 2010 Serpenti


PRE-BASEL 2010 Diagono Calibro 303





# LIFESTYLE Fashion&Beauty




# 'Ex-president's daughter has bought several pairs of Roger Vivier'

But shoe designer Bruno Frisoni insists the name is confidential























# Ryan Singson and Patch Savellano wed in historic Vigan



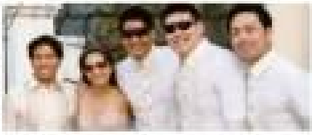












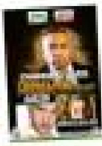
## WITHOUT BATTING AN EYELASH

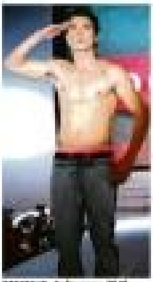


### Bench Body launch

### Outstanding Zonta members

### 3 artists for the price of one



















# 'Ex-president's daughter . . .'



## Light and Feminine

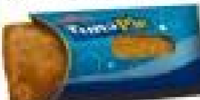






# Jollibee offers heavenly meals for Lent





# Scarlett Johansson is face again of Spanish fashion house's new campaign

The American actress poses with the new Mango designs for Spring/Summer 2010







# Classic—with an edge

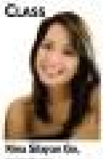


His style tip: Know not only what looks good on you, but also what doesn't work

AT THE AGE OF FIVE, SHERman Valero was told that, following family tradition, all first-born children would become doctors.

[illegible]

## The Working Class



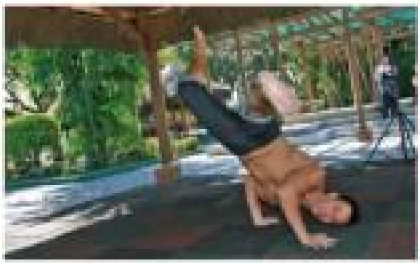
[illegible]

### Active life

[illegible]



ZARA Man checkered vintage suit, white polo with silver studs and black flat-front pants from Calvin Klein



SPRINGFIELD denim cutoff jeans

## Classic—with an edge

From page E1

been doing for six years.

Training with kids old enough to be his children, he feels a kind of limitless energy which allows him to test the limits of his strength and flexibility. [illegible] that he is able to do more than what he had thought was possible. Aside from the gym and Capoeira, he also does Field [illegible]—flipping tires, climbing monkey bars—and boxing.

### Compassion

Patients with very serious eye conditions, such as retinal detachments, macular degeneration, diabetic retinopathy, or visual loss, come to him with a lot of fear and anxiety. Always, Sherman strikes a balance between giving them hope and being truthful. For most patients, this sense of compassion is the chief reason they remain faithful to their doctors.

Sherman believes a position of influence is not only a privilege but also, and more importantly, a responsibility.

Because of his determined nature, Sherman remains focused and wise in [illegible]. During his downtime, he goes out and dines, rounding off a lifestyle that is active and busy.

Knowing not only what looks good on you, but also what doesn't work, is Sherman's style tip. He defines his style as classic with an edge. Good jeans, well-constructed tops, denim [illegible] apparel are his top three must-haves. Steve McQueen in "The Thomas Crown Affair" and Jean Paul Belmondo in "That Man from Rio" are his icons.



# Swimsuit accessories for super summ[er]

By Larry Leviste
Contributor

HERE COMES THE SUN! IN BATTLE ITS scorching ultraviolet rays in style.

We asked two Binibining Pilipinas beauties, Ana Nebakal and Jeanelyn Marquez [illegible], to showcase [illegible] lineup of summer accessories. A little makeup, a lot of sunscreen and a beach-bound attitude are all you need to get into these Tigerlily swimsuits.

Whether you go bikini or one-piece [illegible] with high-cut legs, these trends are perfect for doing the waves and white sand, or hosting a pool party.

For the [illegible] moving [illegible], add [illegible] rosa, open-work [illegible] and great sunglasses.

Think of natural fabrics to cool down. [illegible] side [illegible] and PVC beach bags are big enough for lugging necessities for a weekend [illegible]





ECHO black summer hat with black-and-white scarf





ABOVE, Ralph Lauren tinted brown shades with animal-print details on side and Gucci shades in maroon; below, Estro Ferroni [illegible] cover-up in orange





ABOVE, Scalinly Red crochet St. Tropez tote bag; below, Quorit fedora hat in black and gray stripes and Scalinly red capote hat



ABOVE, Liz Claiborne pink-and-orange beaded necklace and beaded bracelet; below, graduated wooden wedge with [illegible] straps and [illegible]

TIGERLILY printed kaftan top (shown); and, right, Tigerlily royal jade green bikini with gold-plated accents on Ana Nebakal





SLING-BACK high wedge shoes in brick red



THE SAK yellow crochet tote bag with flower brooch



TIGERLILY tapestry-print maillot on Jeanelyn Marquez Natividad



ZARA







# ...er fun

Hawaii or a night swimming house party.

Below we have chosen the latest ... high heels for summer. After bare-foot digging in the sand, these may be your best bet for standing out this summer.

ESPRIT



NAF NAF

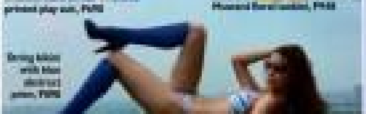




seventeen









OshKosh Kids





CINDERELLA S SUMMER COLLECTION 10

# Summer Has Never Been This Breezy & Cool

cinderella

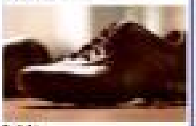
BRITISH INDIA



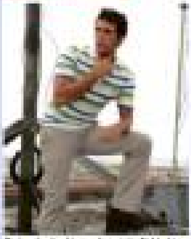


Clarks

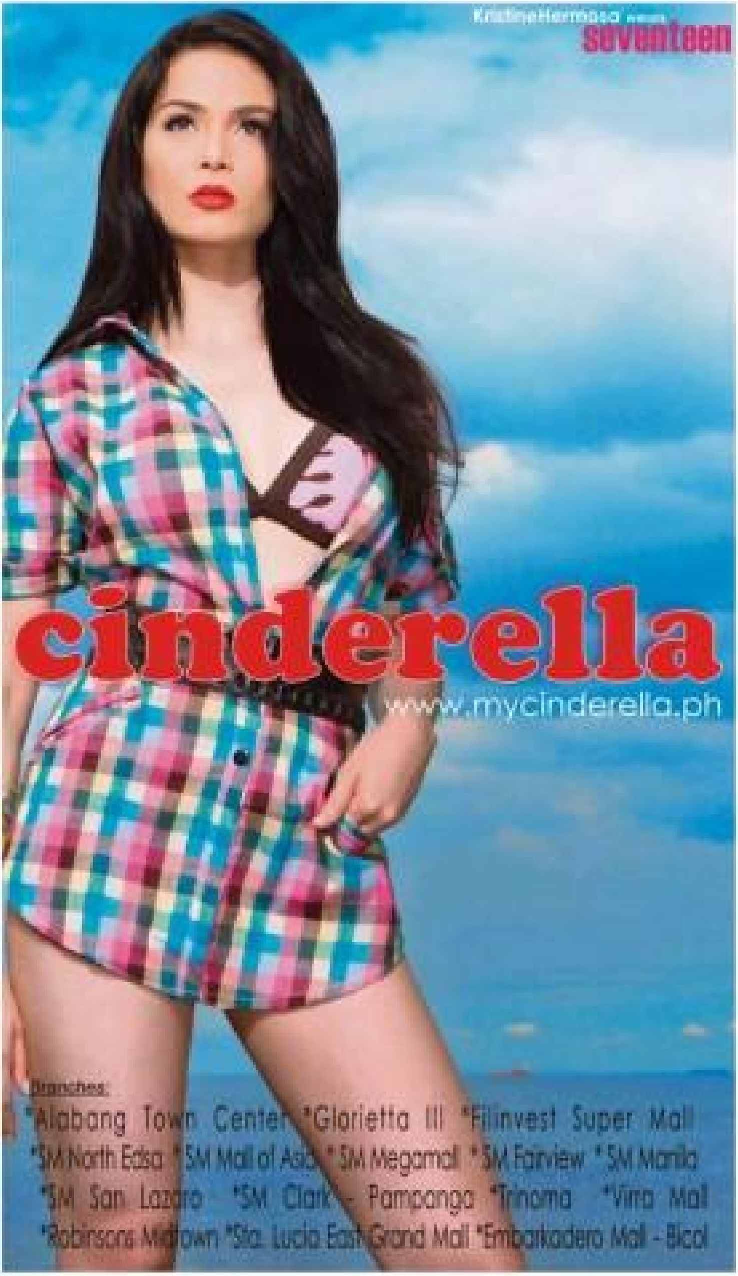




pierre cardin







LIFESTYLE *Fashion&Beauty*




# New Missoni collection shows tightly knit family



MARGHERITA Missoni, 26, the brand's brand ambassador and accessories designer (right), and sister Teresa, 21, an art student

The clan's name is synonymous to a kaleidoscope of knitted colors and patterns

By Cheche V. Moral

YOU'RE INVITED TO AN intimate lunch at the House of Missoni.

One of Italy's longstanding fashion dynasties opens its private enclave to the world in a singular ad campaign for Spring-Summer 2010 that gives a peek into the life of the Missonis, a name synonymous to a magnificent kaleidoscope of knitted colors and patterns.

In the new collection, creative director Angela Missoni brings together her entire clan to be photographed over a typical Italian lunch at her parents' house in Sumirago, 50 minutes from Milan, where Missoni's headquarters are found.

The cross-generational appeal of the brand is underscored as Juergen Teller captures candid moments of the three generations of Missonis. There are Ottavio, 89, and Rosita, 78, who founded the brand; son Vittorio, the managing director, and daughter Angela (another son named Luca was previously in charge of men's wear); and the grandchildren, all wearing the new apparel collection: Margherita, 26, Angela's daughter who's now the company's accessories designer; her sister Teresa, 21, an art student; and their cousins Marco and Francesco, both students, and Ottavio Jr., who works in production.

NEW MISSONI F2



JUERGEN Teller photographs the Missoni clan in candid moments—Above, brand founder Ottavio (Tai) Missoni and granddaughter Teresa







Sooo Pinoy

The national search for the ultimate Pinoy dish

It is best eaten with hot steamed rice, 'atsara' or eggplant salad. To add a special zing to the dish, add a dash of Knorr Lime Powder

# 'Daing na bangus' — a simple yet satisfying dish

## Daing na bangus

### Perfect for Ortiz's diet



Randy Ortiz

## Presenting the Top 10 Restaurants in the Philippines with the best Daing na Bangus

# New Missoni collection shows tightly knit family

[illegible]

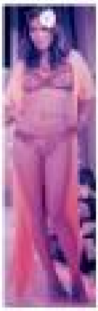






# Fashionable, sensible undergarments

[illegible]



# PCSO supports Natasha Goulbourn Foundation

### Learning adventure for kids

WHAT'S UP

### Mandaluyong 'senakulo'

### Easter at Whitespace

### Writing workshop

### Art and wine exhibit






# LIFESTYLE *Fashion&Beauty*




## Ruffa Gutierrez: 'I find a woman most beautiful when she doesn't try too hard'

### Her beauty secret? Laughter. 'Try it, it works!'

KNOCKOUT!



Ria Francisco-Prieto

DURING A LAZY FRIDAY AFternoon, while watching my son play in the club's playground, I saw Ruffa Gutierrez with her daughter. Not only did she look stunning, she also had great skin even without makeup.

I asked her for an interview and she obliged. Now I want to get myself a kit of Olay products, which she swears by.

*You have great skin. How do you take care of it?*

I've been taking care of my skin since I was 18, when I had my first facial. I make sure I moisturize, drink lots of water, use sunblock and never sleep with my makeup on, no matter how tired I am from a shoot. Also, I'm very loyal to Olay.

*Who made you aware of the importance of taking care of your skin?*

My parents. During their free time, they would always get facials together and bring me along when I was younger. Dad also takes care of his skin as well, so consider him a metrosexual! Mom would remind me about the importance of [illegible], since

RUFFA G2

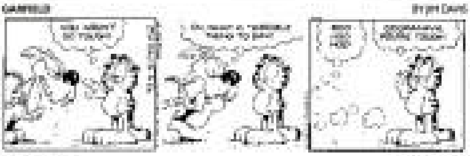


Ruffa





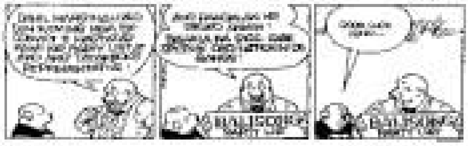

GARFIELD By Jim Davis



A-LIPIN



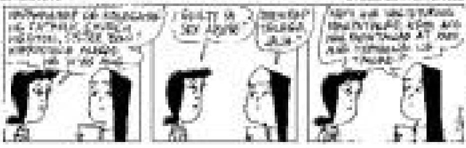
PUGAD BABOY



DICK TRACY



LOVEKNOTS By Elizabeth Chionglo



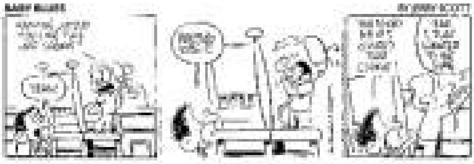
JAMES BOND



DIVINE COMEDY



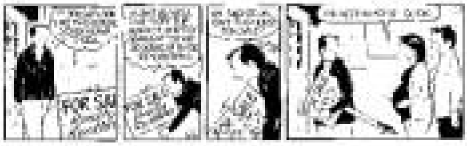
BABY BLUES By Jerry Scott



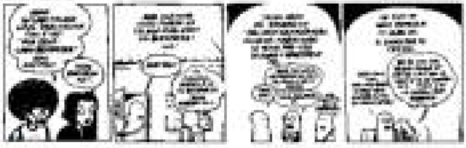
TULDOK




BEN By Daniel Shelton



KIKO MACHINE By Manix Abrera



SHERMAN'S LAGOON By Jim Toomey



HOROSCOPE

By Francis Drake

## CONCEPTIS SU DOKU

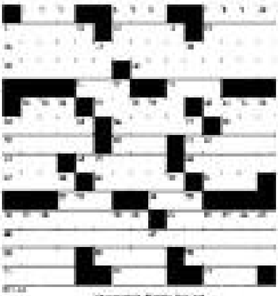
### HOW TO PLAY SU DOKU

Conceptis Sudoku

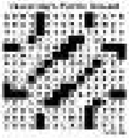
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| | | | | | 8 | 6 | | |
| 5 | | 8 | | | 9 | | 7 | |
| | | | | | 7 | 8 | 5 | |
| | | | | | | | | |
| | 6 | 9 | 4 | | | | | |
| | 4 | | 1 | | | 3 | | 7 |
| | | 6 | 5 | | | | | |
| 1 | | | | | | 2 | | |

Difficulty Level ★★★★

## CROSSWORD PUZZLE



Yesterday's Puzzle Solved



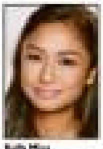
# Ruffa Gutierrez: 'I find a woman ...





## How to get younger, sexier-looking hair

### Add a little mess to give it a contemporary edge



## World-famous nail polish now available in RP



# New three-way method to fight skin discoloration

**'Eighty percent of sun damage on your skin you already have by the time you're 18'**





**Collagen production**

**Larger pores**

**Chic pigtails**





**Tousled braids**



**Big bright bows**

# Hot summer hairstyles



THE BOB, LONG AND WAVY hair, loose updo, medium curls and the pompadour are hot this year, says hairdresser Angelo Justo.

"Bobs are crafted to accentuate the facial contours," said Justo. "Adding some edge with strategically placed highlights, low-lights and panels of natural brown colors, ranging from deep tones of chocolate to red tones, are a great compliment to a dark brown or black hair color."

As a tribute to the late Farrah Fawcett, Justo recommends long and wavy hairstyles that are done with some layering around the face.

The angles vary from soft and gently sloping to an extreme plunge. The "no-done" updos are also hot. The look only needs some back-combing at the crown, twisting, swirling and pinning in place. Bangs are swept up with front layers [illegible] the face.

For the evening, the pompadour, which is piled up in the front, adds elegance and height.

*Angelo Justo's salons are located at [illegible] Tomas Ave., Quezon City, [illegible] Intercontinental and at Cardona Street, near J.P. Rizal, Makati City.*

# New hair studio opens in Ortigas

THINK PRISON CELL INTERIORS, UP-beat music, especially with the slogan "Prisoner of Beauty." That's what [illegible] Hair Studio's concept is all about when it formally opens on Saturday, March 27, at the second floor of Metrowalk, Ortigas.

Owned by actress [illegible], the salon is her first business venture. She took up Salon Management and Makeup Artistry Program at the Australian College of Hair and Beauty.

A hair show from L'Oreal will be held with guest of honor, former Pampanga Governor Mark Lapid, and other celebrities.



# ENTERTAINMENT

**Pinoy gets HK film grant**





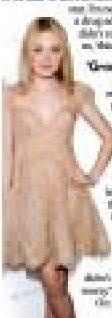

# From kid sis to rebellious teen rocker

**ONLY IN HOLLYWOOD**

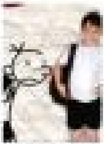


*Ruben V. Nepales*

**'Grown-up' role**









ENTERT













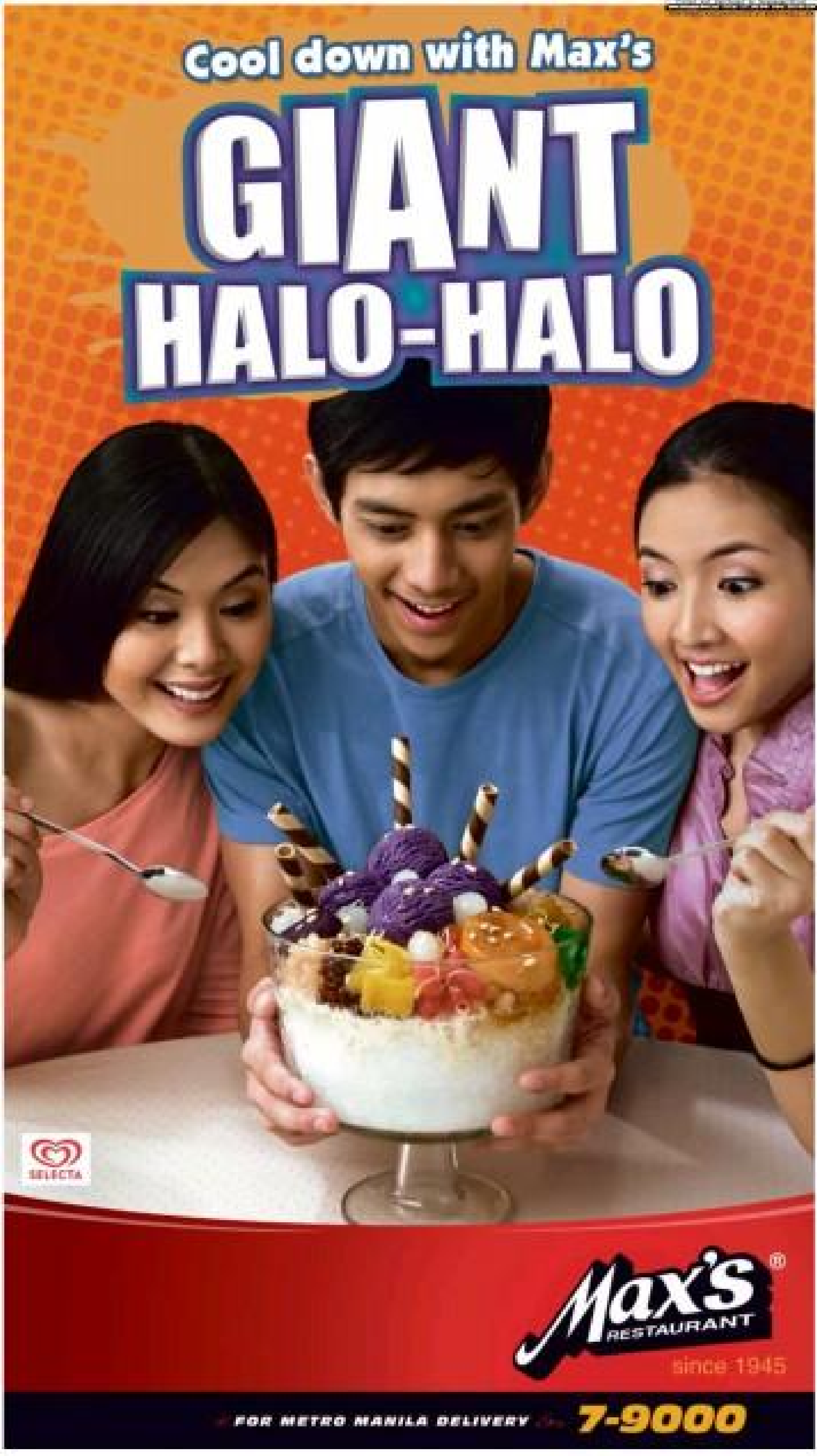

ELI
NOW SHOWING


CERTIFIED BOX OFFICE HIT!
ALICE IN WONDERLAND


FRIGHT NIGHTS
DON'T SLEEP ALONE TONIGHT


OPENS APRIL 2
TITANS


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ARE YOU GAY?
CARREY
McGREGOR
I LOVE YOU PHILLIP MORRIS


Cool down with Max's
GIANT
HALO-HALO
SELECTA
Max's
RESTAURANT
since 1945
FOR METRO MANILA DELIVERY
7-9000

## Frank and talkative




**WARDROBE MALFUNCTION**





**THAT'S WHY THEY'RE BIG STARS.** Johnny Depp (top) and Robert Pattinson show the world how to create and keep loyal adoring fans. Depp signs autographs during an event to promote "Alice in Wonderland" in Tokyo March 22. "Twilight" sensation Pattinson is also mobbed by admirers as he arrives for the premiere of his latest film, "Remember Me," in London, March 17.

CINEMA ACCESS 395-5555

# MOVIEWORLD

## ROBINSONS MOVIEWORLD CINEMA MOVIE GUIDE

### GALLERIA

1 HOW TO TRAIN YOUR DRAGON
2 FRIGHT NIGHTS
3 I LOVE YOU PHILLIP MORRIS
4 GREEN ZONE
5 ALICE IN WONDERLAND
6 HOW TO TRAIN YOUR DRAGON (Digital 3D)
7 HOW TO TRAIN YOUR DRAGON
8 BOOK OF ELI
9 ROMEO AND JULIET
10 MISS YOU LIKE CRAZY

### MANILA

1 HOW TO TRAIN YOUR DRAGON
2 FRIGHT NIGHTS
3 I LOVE YOU PHILLIP MORRIS
4 GREEN ZONE
5 BOOK OF ELI
6 ALICE IN WONDERLAND
7 MISS YOU LIKE CRAZY

### METRO EAST

1 HOW TO TRAIN YOUR DRAGON
2 FRIGHT NIGHTS
3 I LOVE YOU PHILLIP MORRIS
4 HOW TO TRAIN YOUR DRAGON
5 ALICE IN WONDERLAND
6 BOOK OF ELI
7 GREEN ZONE
8 MISS YOU LIKE CRAZY

### NOVALICHES

1 HOW TO TRAIN YOUR DRAGON
2 HURT LOCKER
3 ALICE IN WONDERLAND
4 BOOK OF ELI

### FORUM ROBINSONS

1 HOW TO TRAIN YOUR DRAGON
2 FRIGHT NIGHTS
3 I LOVE YOU PHILLIP MORRIS
4 BOOK OF ELI

## Movie Treat

MOVIEWORLD

TREAT EXTENDED

PROMO MECHANICS:

1. [illegible]
2. [illegible]
3. [illegible]
4. [illegible]
5. The free movie pass can be used any time for any movie.
6. The movie pass is not convertible to cash.
7. The movie pass is valid for use until June 30, 2010.
8. Promo is valid at Robinsons Movieworld Novo Market only.

Promo Duration: March 2 to April 30, 2010

### STA. ROSA

1 HOW TO TRAIN YOUR DRAGON
2 FROM PARIS WITH LOVE
3 BOOK OF ELI
4 PREDATOR

### LIPA

1 HOW TO TRAIN YOUR DRAGON
2 INVICTUS
3 ALICE IN WONDERLAND
4 THE FOURTH KIND

### DASMARIÑAS

1 HOW TO TRAIN YOUR DRAGON
2 ALICE IN WONDERLAND
3 BOOK OF ELI
4 DAYBREAKERS

### STARMILLS

1 HOW TO TRAIN YOUR DRAGON
2 ALICE IN WONDERLAND
3 EDGE OF DARKNESS
4 IT'S COMPLICATED
5 THE FOURTH KIND
6 INVICTUS

### IMUS

1 DAYBREAKERS
2 ALICE IN WONDERLAND
3 BOOK OF ELI
4 MISS YOU LIKE CRAZY

### ANGELES

1 HOW TO TRAIN YOUR DRAGON
2 THE FOURTH KIND
3 DEAR JOHN
4 UP IN THE AIR

### TACLOBAN

1 HOW TO TRAIN YOUR DRAGON
2 THE FOURTH KIND
3 EXTRAORDINARY MEASURES

### DUMAGUETE

1 HOW TO TRAIN YOUR DRAGON
2 WHEN IN ROME
3 THE FOURTH KIND

### BACOLOD

1 HOW TO TRAIN YOUR DRAGON
2 THE FOURTH KIND
3 THE BLIND SIDE
4 IT'S COMPLICATED
5 ALICE IN WONDERLAND
6 SOLOMON KANE

### ILOILO

1 HOW TO TRAIN YOUR DRAGON
2 UP IN THE AIR
3 THE FOURTH KIND
4 GREEN ZONE
5 ALICE IN WONDERLAND
6 MISS YOU LIKE CRAZY

### GENSAN

1 HOW TO TRAIN YOUR DRAGON
2 COP OUT
3 REMEMBER ME
4 ALICE IN WONDERLAND

### ILOCOS NORTE

1 VALENTINE'S DAY
2 FROM PARIS WITH LOVE
3 HOW TO TRAIN YOUR DRAGON







HOW TO TRAIN YOUR DRAGON BADGE




DRAGON EGG HUNT

MOVIEWORLD

Now Showing in 3D at Robinsons Movieworld Galleria Digital Cinema

## At the Cinemas

Ayala Malls

GLORIETTA 4

GREENBELT 1

GREENBELT 3

ALABANG TOWN CENTER

TRINOMA

MARKET! MARKET!

AYALA CENTER CEBU

MARQUEE

For verification, please call 729-7777




Ayala Malls Cinemas

THE CLASH BEGINS APRIL 3 in AYALA MALLS CINEMAS 3D DIGITAL CINEMAS

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BUY YOUR TICKETS NOW!

## At the Malls

GLORIETTA

GREENBELT

ALABANG TOWN CENTER

AYALA CENTER CEBU

BONIFACIO HIGH STREET

MARQUEE

ONETRADE




WATCH THEM LIVE AT THE AYALA MALLS!

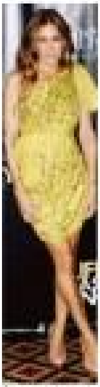
Greenbelt

Glorietta • Greenbelt • Alabang Town Center • Ayala Center Cebu • TriNoma • Market! Market! • Marquee Mall

3

## Red Carpet

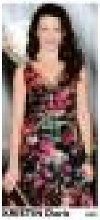
ShoWest 2010 in Las Vegas



SARAH Jessica Parker



CYNTHIA Nixon

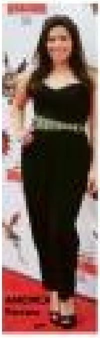


KRISTIN Davis

'How To Train Your Dragon' premiere, LA



LEA Thompson



AMERICA Ferrera

# *No, sir, practical Pboem is not a shopaholic*



PHOEM'S MJ leather jacket



HEELED boots from Nine West











OUT OF THE CLOSET



SUMMER-perfect tattered shorts

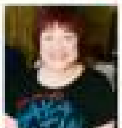


ANTIQUE-style necklace from Filipinana





PARTY! PARTY!







## *Happy birthday, welcome home!*

## Nancy Kwan visits Suzie Wong's old haunt



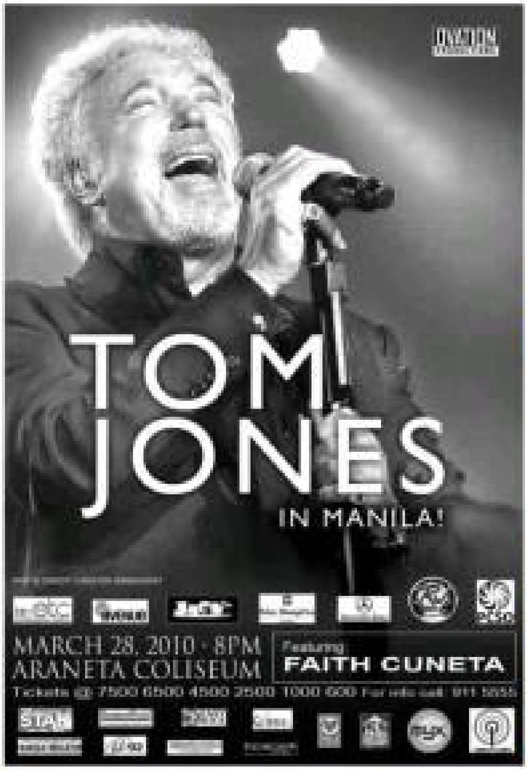
## Ask Ted Danson, live on CNN

STARS FOR OTHERS

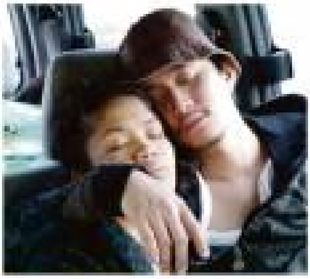


TED DANSON




TOM
JONES
IN MANILA!
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FAITH CUNETA

SO IN LOVE




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DRAGON


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